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CLIENT NEWS – For Immediate Release

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INTERNETSEER ACQUIRED BY LANDMARK COMMUNICATIONS

Wilmington, DE—Gates and Company is pleased to announce that its client, InternetSeer of Thornton, PA, was acquired by Landmark Communications, Inc. of Norfolk, VA, in a transaction that closed on July 31, 2007.

Landmark Communications is a privately held media company with interested in newspapers, classified publications, television broadcasting, cable programming, and online publishing, as well as emerging interests in interactive marketing and broadband services. Landmark's businesses employ more than 5,000 people.

InternetSeer is the world's largest website monitoring company with, at the time of the acquisition by Landmark Communications, over 1.4 million subscribers. Key features of the monitoring service include notifying subscribers via email when their website is unreachable. Subscribers are emailed weekly performance reports on the availability of their website for the prior week.

Gates and Company served as an advisor to InternetSeer in this transaction. Terms of the transaction were not disclosed.

FORWARD-LOOKING STATEMENTS

This press release includes statements that are not historical in nature and that may be characterized as "forward-looking statements," including those related to future financial and operating results, benefits and synergies of the company's brands and strategies, future opportunities, and the growth of the market. Actual results could differ materially from those contained in the forward-looking statements, which are based on current expectations of management and are subject to a number of risks and uncertainties, including, but not limited to: the company's ability to integrate acquired operations and employees; success in executing strategies; ability to take a competitive position in the industry; business conditions and the general economy; market opportunities; potential new business strategies; competitive factors; sales and marketing execution; shifts in technologies or market demand; and other factors. InternetSeer and Landmark Communications disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this press release.

ABOUT GATES AND COMPANY

Gates and Company is a management consulting and investment banking firm dedicated to helping companies grow. With an impressive track record of helping numerous companies reach their goals, *Gates and Company* specializes in growth strategy formulation, investment banking, market research/analysis, business plan development, product/venture launch, routes to market, and mergers and acquisitions. Selected clients include: Antares Pharma, DuPont, DuPont Teijin Films, FMC Corporation, The Government of Japan (Ministry of Economy, Trade and Industry), Friama, Greene Tweed, Hercules, JADO Technologies, LG Chemical, mCom Financial Services, MedRisk, Metabo, National Biometric Security Project, New Age Blast Media, Parelec, Qualicon, Rohm and Haas, Soluziona, Ultrafine Technologies, Visionet Systems, WaveFront Research, and W.L. Gore. For more information, visit www.gatesandcompany.com.