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**NEWS – For Immediate Release
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EZINEARTICLES.COM ACQUIRES GOARTICLES.COM

Wilmington, DE – Gates and Company is pleased to announce that its client, GoArticles.com (a division of Jayde Online Network, Inc.) of Manitoba, Canada, was acquired by SparkNET Corporation (d/b/a EzineArticles.com) of Green Bay, Wisconsin, in a transaction that closed on October 27, 2010.

GoArticles.com is an article search engine and directory with more than 2.5 million indexed articles and a membership exceeding 184,000 authors, making it one of the Web's largest free content article directories. The site is comprised of more than 400 categories and sub-categories and receives between 20,000 - 25,000 new article submissions each week.

EzineArticles.com is an article directory that allows authors and writers to post articles in its searchable database of hundreds of thousands of quality original articles, targeted specifically to newsletter publishers seeking fresh content for their publications. EzineArticles.com has over 100,000 RSS feeds, plus over 600 e-mail alert lists that announce every new article posted to more than 100,000 permission-based members/publishers.

Gates and Company served as the exclusive advisor to Jayde Online Network, Inc. (GoArticles.com) in this transaction. Terms of the transaction were not disclosed.

FORWARD-LOOKING STATEMENTS

This press release includes statements that are not historical in nature and that may be characterized as “forward-looking statements”, including those related to future financial and operating results, benefits and synergies of the company’s brands and strategies, future opportunities, and the growth of the market. Actual results could differ materially from those contained in the forward-looking statements, which are based on current expectations of management and are subject to a number of risks and uncertainties, including, but not limited to: the company’s ability to integrate acquired operations and employees; success in executing strategies; ability to take a competitive position in the industry; business conditions and the general economy; market opportunities; potential new business strategies; competitive factors; sales and marketing execution; shifts in technologies or market demand; and other factors. GoArticles.com and EzineArticles.com disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this press release.

ABOUT GATES AND COMPANY

Gates and Company is a management consulting and investment banking firm dedicated to helping companies grow. With an impressive track record of helping numerous companies reach their goals, *Gates and Company* specializes in market research/analysis, growth strategy formulation, business plan development, product/venture launch, financial advisory, merger and acquisitions, and post-merger integration support. For more information about *Gates and Company* and additional client successes, visit www.GatesAndCompany.com.

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