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GATES AND COMPANY LAUNCHES CORPORATE VENTURING SERVICES

Wilmington, DE – Gates and Company is pleased to announce the addition of a new practice area for the firm: Corporate Venturing. The new corporate venturing services are a part of Gates and Company's commitment to helping *Fortune* 500 and middle market companies grow their businesses and ensure long-term success.

Corporate Venturing is becoming an integral part of growth strategies for companies seeking to capitalize on emerging technologies to address market needs and enhance future revenues. The results can include development of new products to expand core businesses or enter new markets; development of "breakthrough technologies" that could substantially change the industry; or new cognitive frameworks to monitor the environment and transfer knowledge into the corporation.

Many CEOs recognize that Corporate Venturing is of strategic importance to the overall growth and competitiveness of their companies. But the challenge is in getting it right the first time. "Many companies recognize the value in corporate venturing, but have struggled to achieve consistent, positive results," commented David Gates, President of Gates and Company. "We understand the challenges of the venture model and have used our proven approach to help several major corporations create and grow stand-alone businesses, invest in emerging technologies, form strategic alliances, acquire technologies and companies, and spin-out businesses. Our unique combination of management consulting and investment banking expertise allows us to recommend sustainable growth strategies while maximizing value capture in individual transactions."

ABOUT GATES AND COMPANY

Gates and Company is a top-caliber management consulting and investment-banking firm that helps companies strategically grow their businesses and improve revenues. The firm specializes in corporate venturing, growth strategy formulation, market research/analysis, business plan development, sales/marketing process improvement, product/venture launch, technology transfer, and mergers and acquisitions. Some of Gates and Company's clients include CorCell, DuPont Color Proofing, DuPont Electronics, DuPont Teijin Films, eChip, FineStationery.com, The Franklin Institute, Independence Holding Company, iTag, Maxwell Systems, mCom, MedRisk, Primepoint, Software Consulting Group, Visionet Systems, Voxera, W.L. Gore, and WaveFront Research. Gates and Company is also a founding member of Diamond State Ventures. For more information on Gates and Company, visit www.gatesandcompany.com.