



GATES AND COMPANY
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TRACY RUSCH OF GATES AND COMPANY PROMOTED TO PRINCIPAL

Wilmington, Delaware — Gates and Company is pleased to announce the promotion of **Tracy Rusch** to Principal in the firm. Ms. Rusch has been with Gates and Company since 2001.

Tracy Rusch is a talented and experienced business development executive with more than 16 years dedicated to strategy, growth initiatives, marketing, and channel development for large and small companies. Ms. Rusch has participated in or lead successful projects for *Gates and Company* clients including DuPont, Greene Tweed, W.L. Gore, the State of Delaware, Innovation Philadelphia, and Rohm and Haas.

With exceptional business-to-business insight, Ms. Rusch analyzes, develops, and implements expansion, growth, and acquisition strategies for entrepreneurial business leaders and *Fortune* 500 divisions. She graduated from Princeton University with a Bachelor's Degree in Chemical Engineering and earned an MBA from the Harvard School of Business.

About Gates and Company

Gates and Company is a management consulting and investment banking firm dedicated to helping companies profitably expand their business. With an impressive track record of helping numerous companies reach their goals, *Gates and Company* specializes in investment banking, corporate venturing, growth strategy formulation, market research/analysis, business plan development, product/venture launch, technology transfer, and mergers and acquisitions.

Selected clients include: Antares Pharma, CorCell, DuPont, DuPont Teijin Films, The Franklin Institute, Greene Tweed, Innovation Philadelphia, mCom, MedRisk, National Biometric Security Project, Parelec, Qualicon, Rohm and Haas, Software Consulting Group, State of Delaware, Visionet Systems, WaveFront Research, and W.L. Gore. For more information, visit www.gatesandcompany.com.

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